

#RedCarpetBoy

ANDREW WAVE



Sending good vibes to everyone watching and sharing positive energy with everyone at the event.

 **11M**
subscribers

 **10M**
subscribers

 **6M**
subscribers

 **9M**
subscribers

 **700M**
views / month





ABOUT

Andrew Wave creates digital content that brings people closer to the world of fashion, luxury, and pop culture. From red carpets and fashion weeks to food and travel experiences, he shares moments that help viewers feel part of the action.

Known as [#RedCarpetBoy](#), Andrew takes millions behind the scenes of exclusive events, making celebrity interviews and travel experiences accessible and engaging. His content helps brands reach new audiences, spark conversations, and connect with people in a real way.



RED CARPET

#RedCarpetBoy is your brand opportunity to:

- Increase visibility and reach with loyal audience
- Integrate your brand through a branded carpet in your colours and logo
- Feature themed outfits - Andrew can wear a costume in your brand style
- Offer branded gifts and prizes to participants

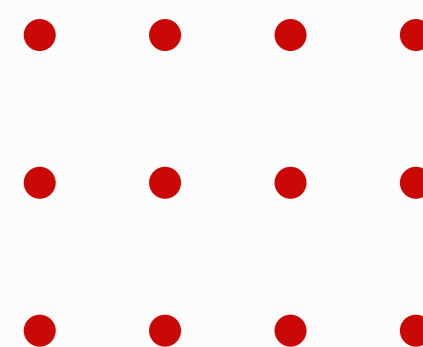


**#TravelingTable
is your brand opportunity to:**

- Boost brand awareness through immersive, high-reach content that connects food, lifestyle and culture
- Integrate your brand through branded tableware
- Feature themed outfit for Andrew



TRAVELING TABLE





#MagicBooth is your brand opportunity to:

- Create interactive, shareable content featuring your brand
- Branded Magic Booth – a themed changing room and a branded bag with a surprise outfit for participants
- Feature themed outfit for Andrew
- Offer branded gifts and prizes to participants

MAGIC BOOTH



FC BARCELONA

INTER MIAMI

JUVENTUS

MOTOGP

WTA

F1



COLLABORATIONS . . .

Yuki Tsunoda



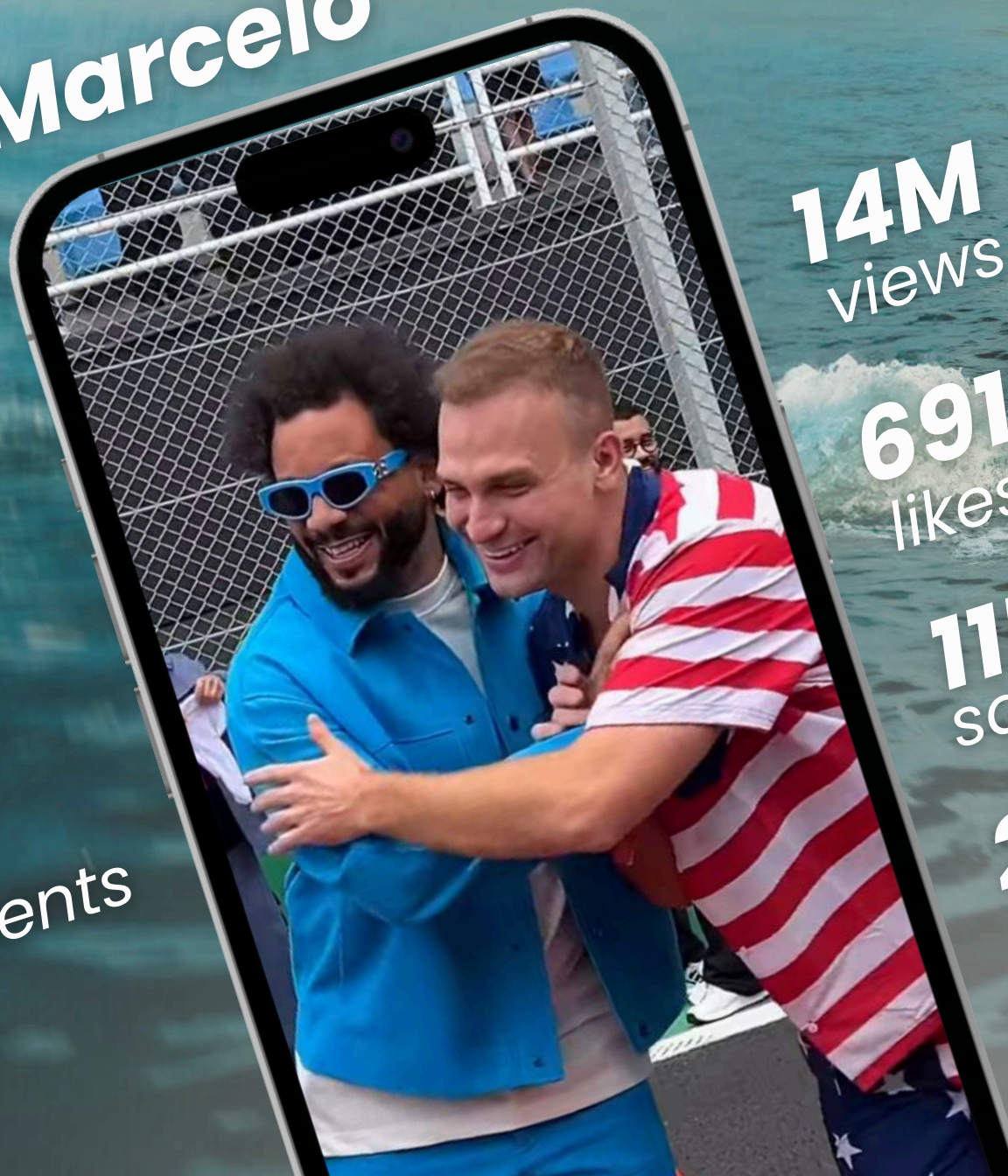
10M
views

656K
likes

19K
saves

2K
comments

Marcelo



14M
views

691K
likes

11K
saves

2K
comments



Channing Tatum



1.7M
views

52K
likes

2K
saves

1K
comments

George Russel



4M
views

237K
likes

6K
saves

1K
comments

Katy Perry



14M
views

260K
likes

3K
saves

2K
comments

MotoGP



10M
views

204K
likes

10K
saves

900
comments

BMW M



28M
views

201K
likes

4K
saves

804
comments

Sunglass hut



11M
views

670K
likes

15K
saves

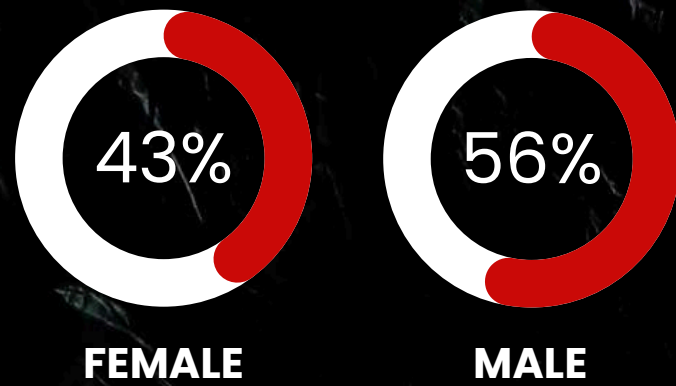
1K
comments



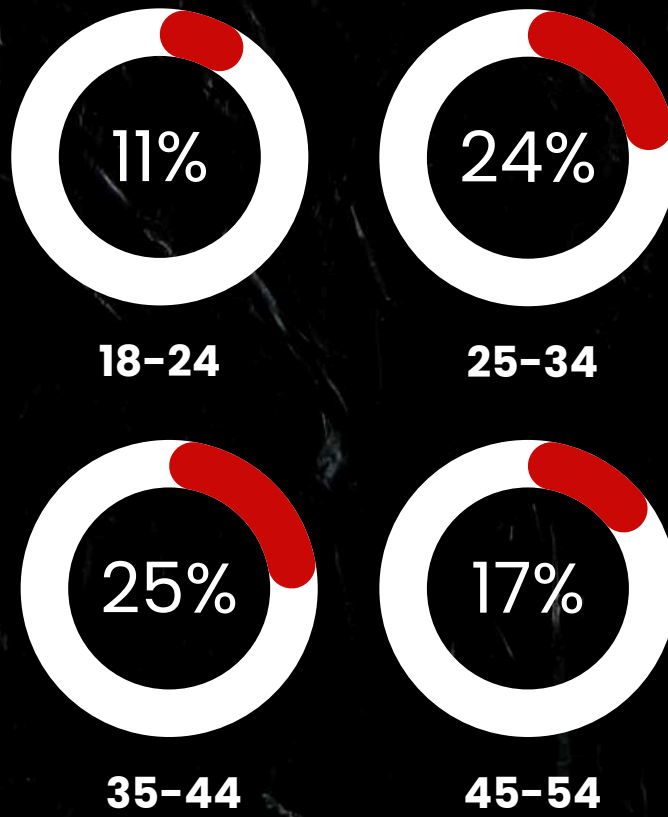
AUDIENCE ANALYSIS

YOUTUBE

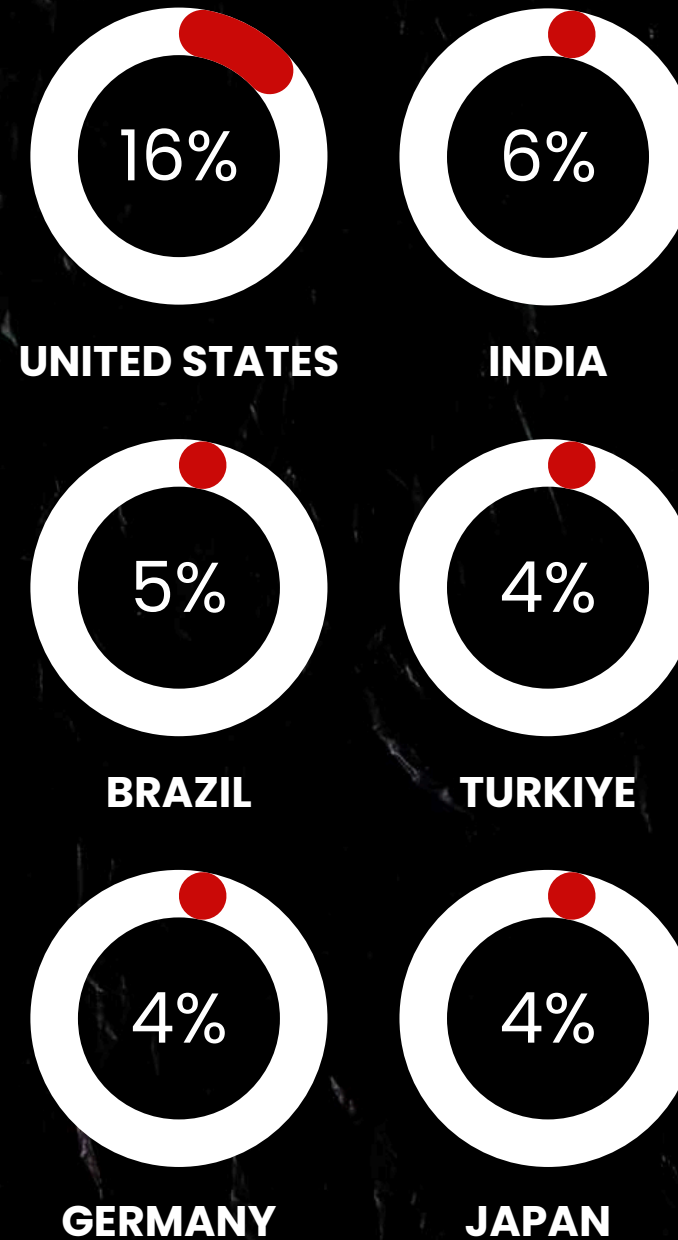
Gender



Age groups



Top geographies



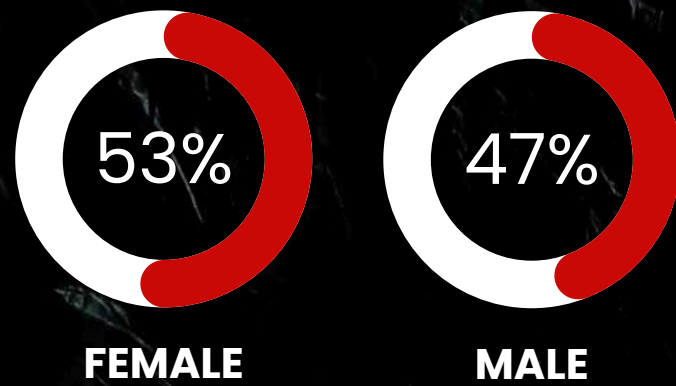
112M
views / month



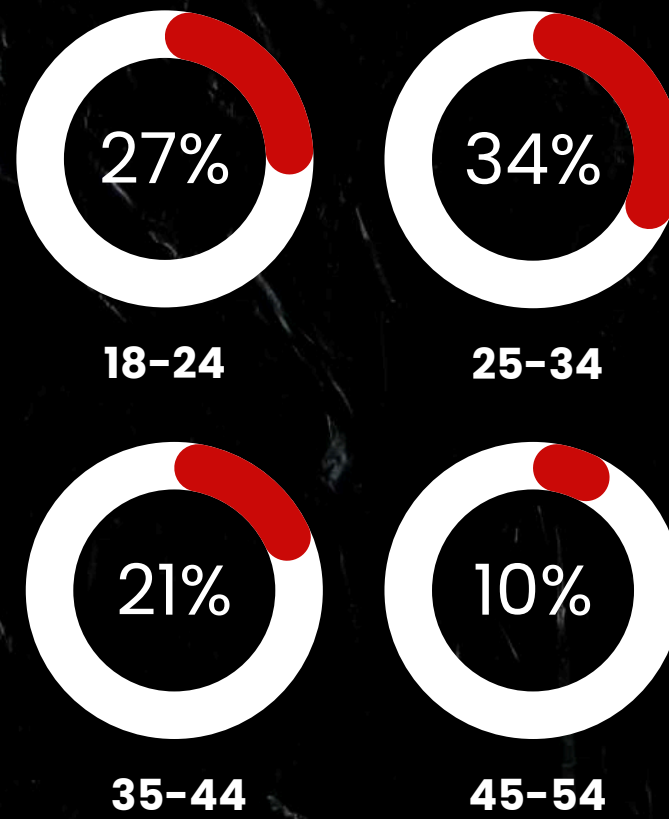
AUDIENCE ANALYSIS



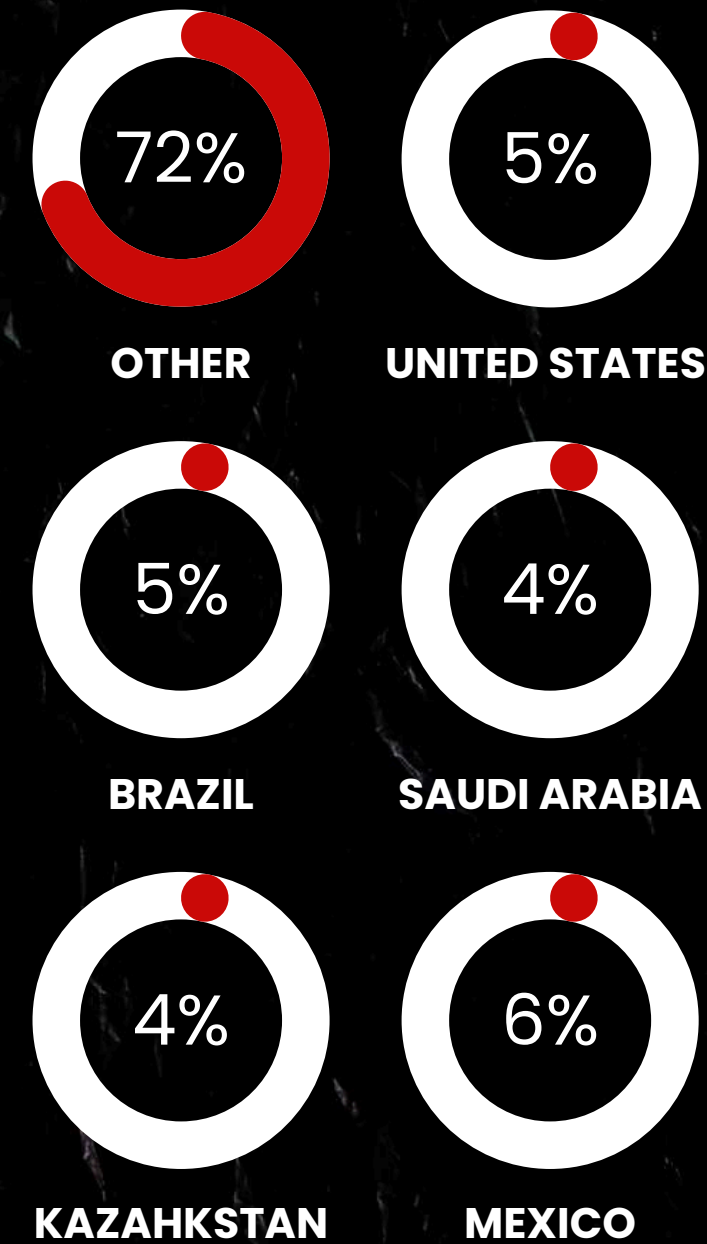
Gender



Age groups



Top geographies



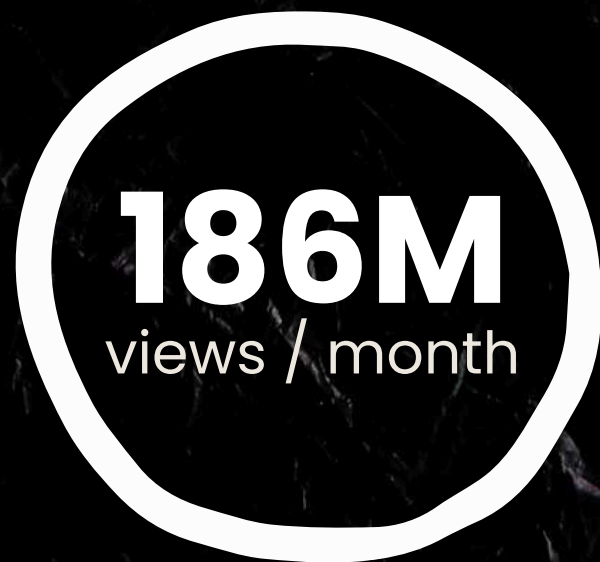
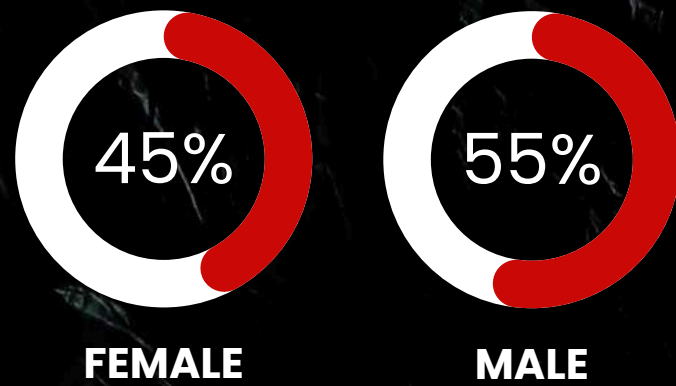
179M
views / month



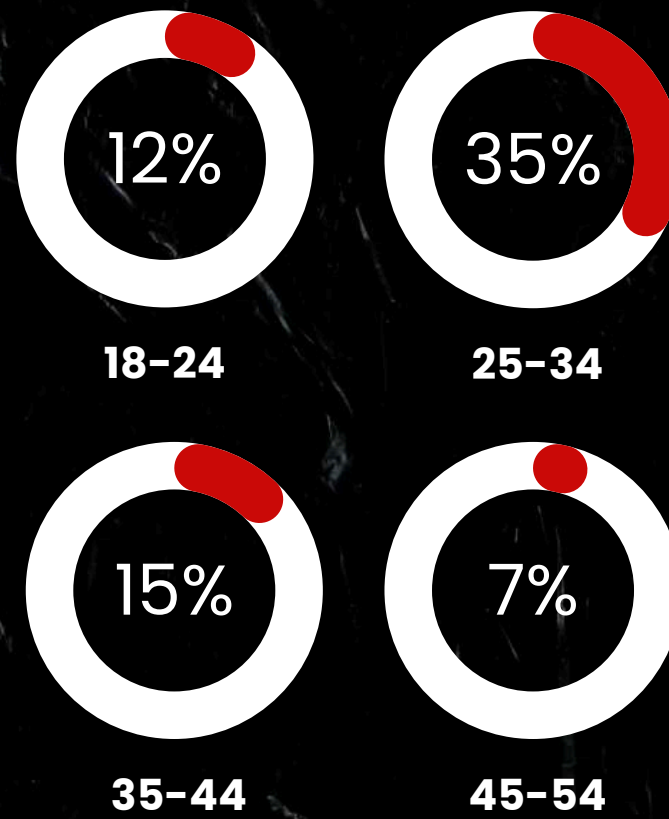
AUDIENCE ANALYSIS

INSTAGRAM

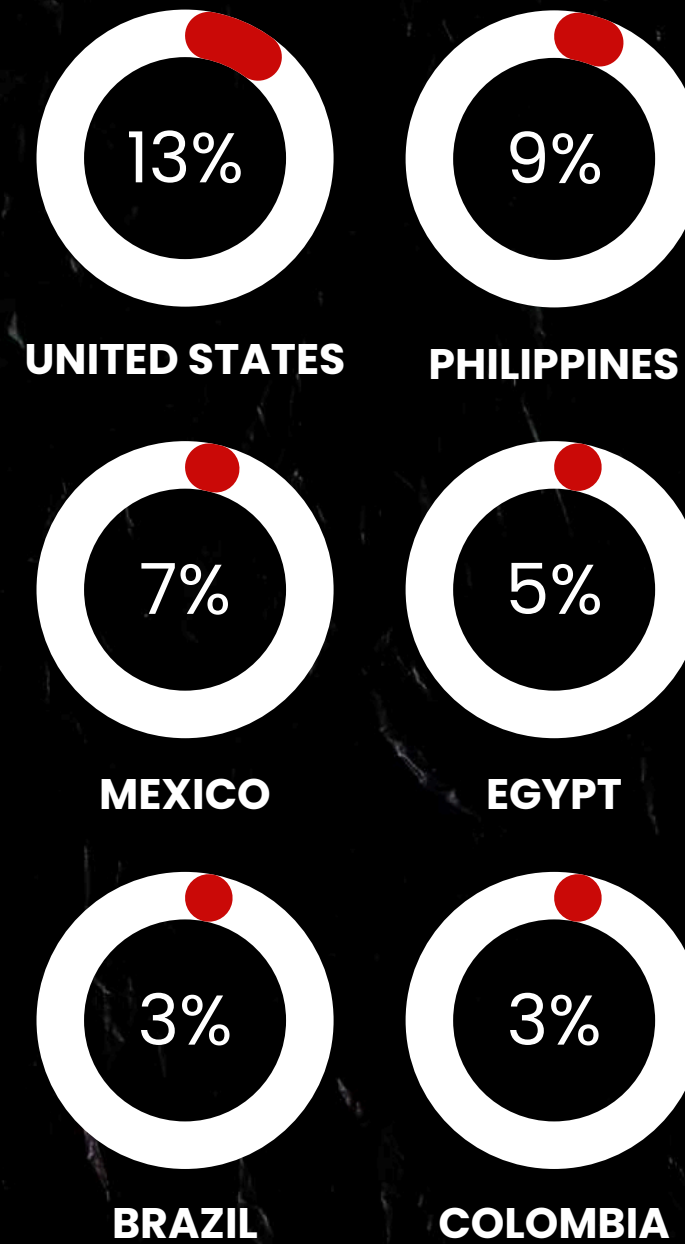
Gender



Age groups



Top geographies

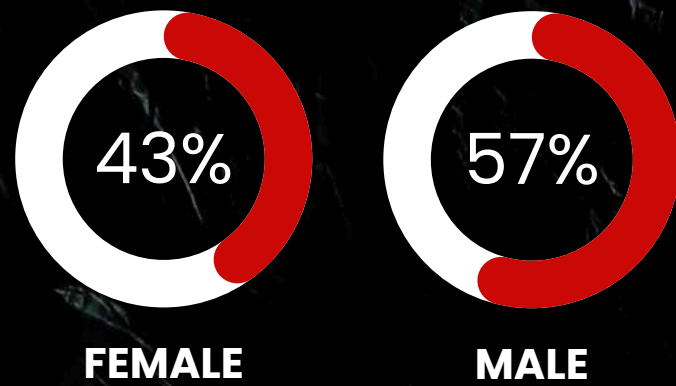




AUDIENCE ANALYSIS

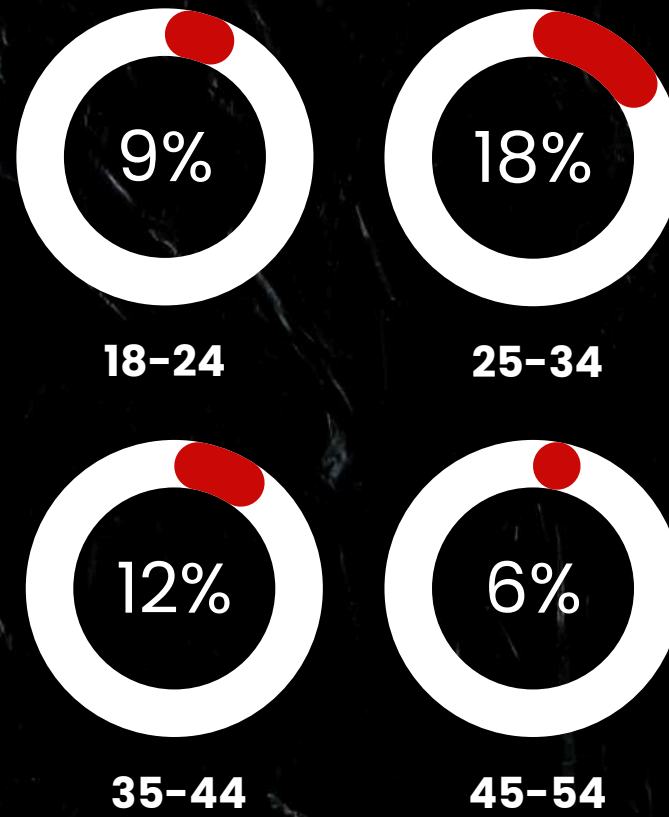
FACEBOOK

Gender

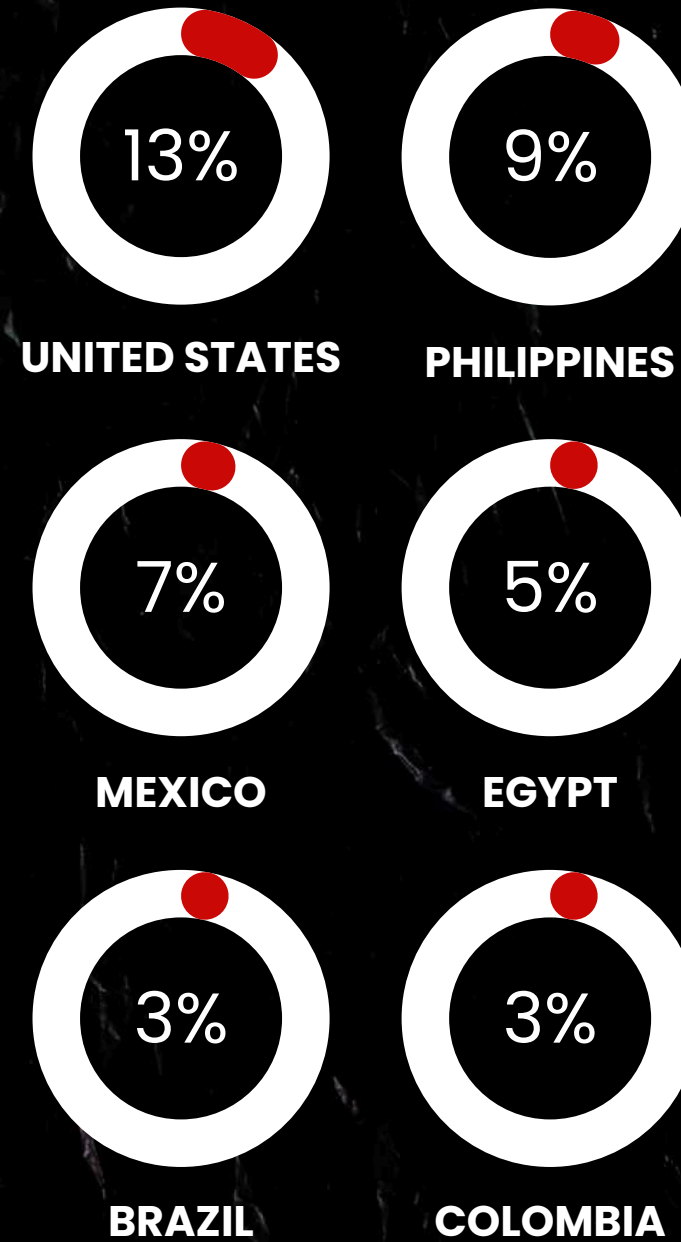


196M
views / month

Age groups



Top geographies



COLLABORATIONS WITH BRANDS



Desigual.



M&S



PROZIS



BARBORA

THE EMPIRE STATE BUILDING



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